

Fasma Apparel

Our Goal Is Your Satisfaction

APPROVED BY BANGLADESH GARMENTS
BUYING HOUSE ASSOCIATION &
DEPARTMENT OF TEXTILES (BTMC)

Office Address:

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Fasma Apparel
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Contact Details



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VISION

To become a reliable global organization that provides excellence and quality through innovation with a forward-looking approach

MISSION

Setting up an ethical business standard by providing a safe and rewarding work environment. Implementing eco friendly technologies through trained and knowledgeable workforce to offer highest level of customer satisfaction. Ensuring sustainable growth through innovation, talents and operational efficiencies.

Values

Ownership

We believe in ownership. We are all owners in the business and think of our employees at the company as a two-way street

Excellence

We go all-out to excel in every aspect of our business and approach every challenge with a determination to succeed

Social Responsibility

We care for the future generation of our beloved country. Environment care is always ensured by green technology and management

Recognition and Reward

Appreciated efforts will increase the self-esteem and satisfaction of our employees. Employees' improved attitude towards their job will lead to excellence.

About Us

Fasma Apparel is one of the largest garment suppliers in Bangladesh started its journey in 2014. We work with our customers to provide a range of services including access to our manufacturing facilities with factories, design teams, merchandising, product development, quality control, on-time shipment, and compliance services.

We have more than 30 people equipped with a large network of manufacturing and in-house testing facilities with a high standard of fitting CAD room to ensure the highest standards of quality. Our competitive edge lies within the trust we have established over the years with world-leading brands, through our flexible approach, great pricing plans and catering for all orders equally, large or small.

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EXECUTION

SHIPMENT TERMS : FOB, CIF

LEAD TIME : 60 DAYS TO 120 DAYS

PAYMENT TERMS : LC at sight , TT

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BUSINESS SHARE

Gender Category Business Share

Men's 40%

Ladies 50%

Children 10%

Product Category Business Share

Knit 80%

Sweater 10%

Woven 10%

Major customer

Best&Less

CARRY

 COCCODRILLO®

MELON
FASHION GROUP

GIACOMO CONTI

NEW LOOK

TXM

GATE

KRUDER

Knit Product



Flat Knit Product



Woven Product



RESEARCH

We do research on new styles, new fabric, accessories and trims on regular basis. We strive to develop them accordingly from home and abroad.

DESIGN

Our design team provides seasonal trend forecasts and collections to showcase the latest market trends and new design concepts. We aim to provide inspiration for design capabilities and product development.

SOURCING

We have emphasized sourcing as a major component of our business, therefore we have set up a sourcing office in Bangladesh, in order to speed up the process and make the process easier for our customers.

PRODUCTION

We are able to manufacture the products ourselves through our good related Composite Mills Ltd. Along with that, we have contracts more than 30+ factories which fulfill necessary requirements.

Our Services

- ❑ Product Development Merchandising Team (Cost analysis, price negotiation with customer as well as supplier & Product develop)
- ❑ Production Merchandising Team (Compliance factory selection, order place, T & A maintain & CRD confirmation to supplier as per customer requirement, Daily basis production follow up to maintain the CRD date up to shipment, production report send to customer for their review & production related other information share to customer.)
- ❑ Quality Assurance Team (Product inspection by QA team as daily basis for assurance the good quality product up to shipment & final inspection conduct by our QA team.)

Customer Satisfaction



By laying heavy emphasis on timely delivery schedules and enhanced value in all products, we have been serving our customers around the world with high quality products. In their satisfaction, we see our success.

We are proud of our diverse and growing customer base. All through the years we have developed a rich client all over the world. Providing a wide range of readymade knitted textile garment and fabrics to our clients, we believe we offer a balanced focus on cost and quality of our products.

With our consistent ability to offer wide range of premium quality products, we enjoy our relationships with many of our customers in the various parts of the world.

OUR INTEGRATED SERVICES

DESIGN AND DEVELOPMENT

Working in close collaboration with our customers to produce right designs across the full range of Men's, Women's, and Children's wear, covering knitwear, sweaters, and woven. We subscribe to WGSN

MERCHANDISING DEPARTMENT

Merchandising Team sources the right partner factories with Correct Price, Product and Compliance mix.

FIT DEPARTMENT

Guide our partner factories from selection of the yarns till finishing of the fabric and also guiding the factory in every day's troubleshooting in terms of correcting the patterns and achieving right fit for all our orders.

IN-HOUSE LAB

Lab Team cross-checks both fabric and garment on a daily basis, which gives a level of confidence before goods are released for Shipment.

QUALITY ASSURANCE

Provides a thread bare consistent and continuous Inline and final Inspection support. Quality controllers having textile background who are involved from the product development to shipment.

SHIPPING

Shipping Team to follow up and check Correct documents so our customers do not have any problem releasing the goods.

Brand Focus

To improve the brand name Trims quality we have an in house trims department to control the Trims quality. We are very serious about t market to promote the customers business & the brand name establishment.

COMPLIANCE

On ground support to monitor Ethical Audits. we also have a code of conduct on the basic threshold points to commit and monitor





THANKS YOU

Fasma Apparel

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